

# Villegiature Awards 2009

## Application file

To be sent on a CD-ROM (or by e-mail) before April 15th 2009 + 1 printed signed copy, at address :

**SORELL**  
 Villegiature Awards  
 Attention : Sophie  
 22 rue Emeriau  
 75015 Paris FRANCE

For hotel applicants to the Awards N° 2 to N° 11, please enclose with your file the payment of the participation fee to SORELL. See REGULATION Page15

Please mention your datas depending on the awards you compete for:

### A. Awards N° 1 : Category "Publishers"

<b>A</b>	<b>Company (Press company , TO...):</b>	<b>E-mail address :</b>
	<b>Address :</b>	<b>Journalist or author :</b>
	<b>Person in charge :</b>	<b>Tel. :</b>
		<b>Web site :</b>

**Tick your choice(s):**

- 1. Best Book on holiday spots published in Europe

Please enclose 26 copies of the documents you present.

Date:

Firstname and name of the author or its representative:

Signature:

### B. Awards N° 3 to N° 11: Category "Hotels & Resorts"

<b>B</b>	<b>Hotel or Resort :</b>	<b>Person in charge :</b>
	<b>Group of Chain :</b>	<b>Managing Director :</b>
	<b>Address :</b>	<b>Tel. :</b>
		<b>Number of rooms:</b>
	<b>E-mail :</b>	<b>Web site :</b>

**Tick your choice(s) :**

- 2. Best hotel interactive communication in Europe
- 3. Best hotel graphic design in Europe
- 4. Best floral arrangement in a hotel in Europe
- 5. Best hotel architecture in Europe
- 6. Best interior design in a hotel in Europe
- 7. Best service in a hotel in Europe
- 8. Best restaurant in a hotel in Europe
- 9. Best bar in a hotel in Europe
- 10. Best Spa in a hotel in Europe
- 11. Best bathroom in a hotel in Europe

Any applicant is automatically registered in one of the 3 'Grand Prix' : Best Charming Hotel in Europe, Best Resort in Europe or Best City Hotel in Europe

We highly recommend to enclose 26 brochures of your hotel

Date:

Firstname and name of the person in charge:

Signature:

## N° 1 BEST BOOK ON HOLIDAY SPOTS PUBLISHED IN EUROPE

Every media item is to be published before May 1<sup>st</sup> 2009. An author can stand only for one single book or series of books. Series are considered as a signed book and indicate a subject or a theme mentioned in several scheduled issues. A book written by several authors / journalists is acceptable if it not possible to split each author contribution. The book can be proposed to the jury either by the author or by the company publishing it. Specifically further to the paper quality, both the literary style and the quality of the photos will be evaluated

<b>Company :</b>		<b>Author :</b>
<b>Person in charge :</b>		<b>e-mail :</b>
<b>Title :</b>		<b>Date of publishing :</b>
<b>Address :</b>		<b>Telephone :</b>
<b>I</b>	<b>Book</b>	<b>Description</b>
1	Type of information and literary style	
2	Type of photos	
3	Selling price policy	
4	Editions in other languages (list)	

Firstname and name of the author or its representative:

Signature:

## N° 2 BEST HOTEL INTERACTIVE COMMUNICATION IN EUROPE

This award concerns all hotels and Tour Operators communication strategy focusing mainly on Internet presence and also on classic media.

<b>Hotel or Tour Operator :</b>		<b>Author :</b>	
<b>Person in charge :</b>		<b>e-mail :</b>	
<b>Title :</b>		<b>Internet site address :</b>	
<b>Address :</b>		<b>Telephone :</b>	
II	Hotel communication	Description	
1	Internet Site description		
2	Internet Site performances		
3	Internet Site position on Research engines		
4	Advertising policy		
5	Media coverage		
6	Other communication tools		

Firstname and name of the author or its representative:

Signature:

### N° 3 BEST GRAPHIC IDENTITY OF A HOTEL IN EUROPE

This award concerns all the different parts of the graphic identity of a hotel. It can be a brochure or whatever printed document.

<b>Hotel :</b>		<b>Hotel chain :</b>
<b>Person in charge :</b>		<b>e-mail :</b>
<b>Title :</b>		
<b>Address :</b>		<b>Telephone :</b>
<b>III</b>	<b>Graphic Identity</b>	<b>Description</b>
1	The Logo : description & history	
2	Letterhead : type of paper, quality of the paper, etc...	
3	Restaurant carte description	
4	Bar carte	
5	Hotel panels	
6	Others :	

Firstname and name of the person in charge :

Signature:

### N° 4 BEST FLORAL ARRANGEMENTS IN A HOTEL IN EUROPE

Any type of flower arrangement (natural or artificial) can be accepted, inside the hotel and : or outside as long as the decoration remains under the responsibility of the hotel management. Specifically, the Hall, lobby and superior rooms arrangements are evaluated.

<b>Hotel :</b>		<b>Hotel Chain :</b>
<b>Person in charge :</b>		<b>e-mail :</b>
<b>Title :</b>		
<b>Address :</b>		<b>Telephone :</b>
<b>IV</b>	<b>Floral arrangement</b>	<b>Description</b>
1	Floral arrangement of the lobby, corridors, etc...	
2	Floral arrangement in superior room	
3	Floral decoration visible from outside the hotel – gardens, patios.	
4	Floral arrangement in the restaurant(s)	
5	Gardens	

Firstname and name of the person in charge :

Signature:

### N° 5 BEST HOTEL ARCHITECTURE IN EUROPE

Describe the style, materials used and integration of the building(s) with the local environment. In that case, the award is double and rewards simultaneously the Director of the concerned hotel and the Architect. PLEASE FOCUS ON THE WORKS PROCESSED THESE LAST 24 MONTHS.

<b>Hotel :</b>		<b>Hotel Chain :</b>
<b>Person in charge :</b>		<b>e-mail :</b>
<b>Title :</b>		
<b>Address :</b>		<b>Telephone :</b>
<b>V</b>	<b>Architecture</b>	<b>Description</b>
1	Global exterior aspect	
2	Type of building, style	
3	Insertion in local architecture and respect of the environment	
4	Space control and functions	
5	Access facilities specially for handicapped people	

Firstname and name of the person in charge :

Signature:

### N° 6 BEST INTERIOR DESIGN OF A HOTEL IN EUROPE

The "spirit" of all the interior decoration is to sum up taking into account the lightings, the seatings, the materials, etc... In that case, the award is also double and rewards simultaneously : the Director of the concerned hotel and the Interior Designer of the Interior Design firm having signed the final decoration concept. PLEASE FOCUS MAINLY ON THE WORKS PROCESSED THESE LAST 24 MONTHS and also on the ENVIRONMENTAL issues.

<b>Hotel :</b>		<b>Hotel Chain :</b>	
<b>Person in charge :</b>		<b>e-mail :</b>	
<b>Title :</b>			
<b>Address :</b>		<b>Telephone :</b>	
VI	Interior Design	Description	
1	General Concept		
2	Description of the seatings (chairs, armchairs, sofas, beds, etc...à		
3	Description of lightings		
4	Description of fixed materials (walls, marquetterie, floors, parquets, marbles, etc...)		
5	Description of your commitments on environment issues (special woods used, special processes for cleaning etc...).		

Firstname and name of the person in charge :

Signature:

### N° 7 BEST SERVICE IN A HOTEL IN EUROPE

Specifically it is the whole staff that is concerned by this award, as well as the list of services provided, the efforts done for the customers health and well-being, staff languages abilities at reception level and by night services.

<b>Hotel :</b>		<b>Hotel Chain :</b>
<b>Person in charge :</b>		<b>e-mail :</b>
<b>Title :</b>		
<b>Address :</b>		<b>Telephone :</b>
VII	Service	Description
1	Reception policy for all the hotel staff	
2	List all the services provided to the guests	
3	Efforts done for the wellbeing and comfort of the guests (fitness center, swimming pool and / or Spa)	
4	Languages abilities of the reception staff	
5	By-night services available	

Firstname and name of the person in charge :

Signature:

## N° 8 BEST RESTAURANT IN A HOTEL IN EUROPE

The carte, set menus of the day, describe the chef specialities and its staff, cellar variety of wines and price policy are reported by applicant.

<b>Hotel :</b>		<b>Hotel Chain :</b>	
<b>Person in charge :</b>		<b>e-mail :</b>	
<b>Title :</b>			
<b>Address :</b>		<b>Telephone :</b>	
VIII	Restaurant	Description	
1	La Carte specifics		
2	Restaurant staff organisation between the cuisine and the restaurant room.		
3	Menu(s) description(s)		
4	Cellar : variety of wines		
5	Price policy		

Firstname and name of the person in charge :

Signature:

### N° 9 BEST BAR IN A HOTEL IN EUROPE

Ambiance, barman efficiency and know-how, cocktail choice, space and comfort per guest and type of music and / or media broadcaster are reported by applicants.

<b>Hotel :</b>		<b>Hotel Chain :</b>
<b>Person in charge :</b>		<b>e-mail :</b>
<b>Title :</b>		
<b>Address :</b>		<b>Telephone :</b>
IX	Bar	Description
1	Ambiance	
2	Efficiency, know-how of the barmen	
3	Choice of cocktails	
4	Describe space and comfort per client	
5	Type of music and / or other broadcasted medias	

Firstname and name of the person in charge :

Signature:

## N° 10 BEST SPA OF A HOTEL IN EUROPE

Describe the concept, ambiance, decoration, service and specially all the specifics of the Spa in a hotel.

<b>Hotel :</b>		<b>Hotel Chain :</b>	
<b>Person in charge :</b>		<b>e-mail :</b>	
<b>Title :</b>			
<b>Address :</b>		<b>Telephone :</b>	
X	Spa	Description	
1	General concept		
2	Total Spa area in square meters and explain the split of areas per specific baths or treatments		
3	Type of treatment and massages		
4	Interior design and Spa design		
5	Price policy for hotel guests and for external clients		

Firstname and name of the person in charge :

Signature:

## N° 11 BEST BATHROOM IN A HOTEL IN EUROPE

Describe concept, ambiance, decoration, amenities of a bathroom for an executive room

<b>Hotel :</b>		<b>Hotel Chain :</b>
<b>Chief Housekeeper:</b>		<b>e-mail :</b>
<b>Title :</b>		
<b>Address :</b>		<b>Telephone :</b>
<b>XI</b>	<b>Hotel Management</b>	<b>Description</b>
1	General concept	
2	Describe walls and floors	
3	Describe:taps,basins and plumbing fixtures	
4	Towels Bathroom linen	
5	Amenities + other informations	

Firstname and name of the person in charge :

Signature:

## Appendix

- Nombre de brochures :
- Press file with recent press releases
- Cd-rom with hotel photos (in .jpg .bmp .tif) each photo to be between minimum 300 Ko and 4 Mo maximum weight
- Hotel guest supplies samples

**Other, please describe:**



# Prix Villégiature Awards 2009

## APPLICATION ORDER

HOTEL NAME :

Address :

City :

Zip Code :

Country :

Application fee :	Q	Euros	Total
<input type="checkbox"/> 1 category : 550 Euros HT			
<input type="checkbox"/> 2 categories : 900 Euros HT			
<input type="checkbox"/> 3 categories : 1350 Euros HT			
<input type="checkbox"/> Additional category : 450 Euros HT Mention number :			

<b>TOTAL</b>	
For companies located in the EEC, it is compulsory to mention your VAT identification number:	

Paiement à effectuer à l'ordre de "SORELL":  
Banque : HSBC PASSY - 3 rue Raynouard 75016 Paris - France  
N° de compte IBAN : FR76 30056 00078 00782001658 48  
Swift Code : CCFR FR PP

- |   |          |        |  |
|---|----------|--------|--|
| <input type="checkbox"/> Payment by :                   |          |        |  |
| <input type="checkbox"/> Payment upon invoice reception |          |        |  |
| <input type="checkbox"/> Bank transfer Ref and date :   |          |        |  |
| Bank :  | Reref. : | Date : |  |
| <input type="checkbox"/> Bank check :                   |          |        |  |
| Bank :  |          |        |  |

Hotel manager name:

Date :

Signature

## Règlement

**Article 1 :** Tout hôtel ou resort 4\*, 4\*L (5\*), « boutique hôtel » ou hôtel de charme peut être candidat à un ou plusieurs prix. Le dossier de candidature doit être retourné sous format papier en un exemplaire et sous forme numérique au format PC Word (CD-Rom ou disquette), accompagné des 26 exemplaires du support présenté (livre pour les maisons d'édition, brochure pour les hôtels), d'un CD-Rom de photos et impérativement du règlement des frais d'inscription.

**Article 2 :** Le montant des frais de dossier se monte à 550 Euros HT pour 1 catégorie, 900 Euros HT pour 2 catégories, 1350 Euros HT pour 3 catégories et 450 Euros HT par catégorie supplémentaire. Il n'y a pas de limitation au nombre de catégories dans lesquelles se présenter. Les maisons d'édition sont exemptées du paiement de 550 Euros sous réserve d'adresser gratuitement 26 exemplaires du support présenté (Art. 1)

**Article 3 :** Les membres du Jury peuvent proposer un candidat dans une catégorie. Celui-ci sera dispensé de payer les frais d'inscription dans cette catégorie mais pourra participer à d'autres catégories selon tarifs précisés à l'Article 2 ci-dessus. Il devra impérativement remplir le dossier de candidature (Art 1).

**Article 4 :** Les dossiers incomplets qui ne comportent pas le nombre d'exemplaires exigés de chaque document et qui ne sont pas accompagnés du paiement ne seront pas considérés. L'organisation des Prix Villégiature ne diffuse les documents de candidature reçus qu'aux membres du Jury exclusivement. La date limite de remise des dossiers est le **20 mars 2009**.

**Article 5 :** Sorell remettra à chaque membre du Jury la totalité des dossiers de candidature.

**Article 6 :** Seuls les membres du Jury peuvent proposeront eux-mêmes, à partir des dossiers reçus, les candidats aux Prix du Meilleur hôtel de charme en Europe, Meilleur hôtel de centre-ville en Europe et du Meilleur Hotel Resort en Europe.

**Article 7 :** La valeur du vote de chaque membre du Jury est différente selon qu'il est journaliste ou directeur d'hôtel. La valeur du vote de chaque membre du Jury directeur d'hôtel comptera double pour le prix N° 1. La valeur du vote de chaque membre du Jury journaliste comptera double pour les prix N° 2 à N° 14. La société Sorell et son Directeur, organisateur des Prix n'ont aucun droit de vote. Ils organisent et coordonnent l'opération avec neutralité et impartialité.

**Article 8 :** Chaque membre du Jury s'engage à se comporter en toute indépendance et à n'accepter aucune faveur de quelque sorte que ce soit de la part des candidats.

**Article 9 :** Tout hôtel ou resort exerçant des pressions et/ou invitant gratuitement des membres du Jury dans leur établissement entre le 01/09/09 et le 30/09/09 sera disqualifié et ne pourra participer pendant les 3 années suivantes aux Prix Villégiature.

**Article 10 :** Aucun membre du Jury ne pourra voter pour lui-même, son hôtel, sa maison d'édition ou son Tour Opérateur. Chaque nommé sera doté d'un diplôme et chaque gagnant d'une prix recevra un trophée « Prix Villégiature 2009 » et un diplôme.

**Article 11 :** Sorell, en relation constante avec tous les membres du Jury, soumettra à ce dernier, fin mars 2009 l'ensemble des candidatures. Mi-septembre 2009, le Jury se réunira pour élire chaque gagnant. En octobre 2009, se tiendra à Paris, la cérémonie de remise des Prix.

## Regulation

**Article 1 :** Any 4 stars, 5 stars hotel or resort and "boutique hotel" can apply for the Villegiature Awards. The application file must be returned under paper format and also under digital process : under MS Word (CD-Rom or diskette) format with the 26 copies of the document presented (book for the publishing companies, brochures for Hotels), a CD-Rom of pictures and proof of payment.

**Article 2 :** The participation fee amount is 550 Euros for 1 category, 900 Euros for 2 categories, 1350 Euros for 3 categories and 450 Euros for any additional category, all taxes included. There is no limit to the number of applications. For publishing companies, the only obligation is to send 26 copies of the book otherwise the payment of 550 euros is required.

**Article 3 :** The Jury Members can suggest one applicant in one category. There is no application charge for this specific category. The applicants can participate to other categories (see Article 2). Meanwhile, in order to be accepted, these applicants must return the application file and pay the additional categories (see Article 2).

**Article 4 :** The incomplete files or the files that do not contain the number of copies and do not contain the payment required (for hotels) will not be considered. The organisation sends the application files with the brochures only to the Jury members. The deadline is **March 20, 2009**.

**Article 5 :** Sorell gives to each Jury member all the documents and information sent by each applicant to the V.A.'s.

**Article 6 :** Only Jury members will present among the different applicants the ones which they estimate can compete for the Best Charming hotel in Europe, Best hotel in Europe and the Best Resort Hotel in Europe.

**Article 7 :** The Jury members votes have specific coefficients depending if they are journalists or hotel directors. The value of the vote of every Director of Hotel member of the Jury has a double value coefficient for each award N° 1. The value of the vote of every Journalist member of the Jury has a double value coefficient for each award N° 2 to N° 14. The Sorell company and its manager, creator and organizer have no right to vote. They organize and coordinate the operation with neutrality, full commitment and total impartiality.

**Article 8 :** Every member of the Jury undertakes to behave with independence of mind and to accept no specific favour whatsoever from any applicant.

**Article 9 :** Any hotel or resort exercising pressures and/or inviting free of charge members of the jury in their hotel between Sept. 1st 2009 and September 30th 2009 will automatically be disqualified and cannot participate during the next 3 years to the Villegiature Awards.

**Article 10 :** No member of the Jury can vote for himself or for his hotel, media group or Tour Operator. Each nominated applicant will receive a specific diploma and each winner will also receive a trophy « Villegiature Awards 2009 ».

**Article 11 :** Sorell, in constant relation with all the members of the jury, will present all the applicants to the jury members end of March 2009. Mid-September 2009, the Jury will meet to elect the winner for each award. End of October 2009 will occur the 2009 Villegiature Awards Ceremony in Paris.